Newsletter Mar. 2025

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Company News

Sinohope Asset and Orient Securities (Hong Kong) reached a cooperation agreement to jointly expand the compliant virtual asset fund market

On March 20th, Sinohope Asset and Orient Securities (Hong Kong) reached a cooperation. Orient Securities (Hong Kong) will become the distribution channel for multiple compliant fund products of Sinohope Asset. It includes the Sinohope Multi-Strategy Virtual Asset Fund and the Sinohope Quantitative Arbitrage Neutral Strategy Portfolio Fund.This cooperation will fully leverage the resource advantages of both parties to provide innovative and compliant investment solutions for high-net-worth investors and institutional clients.

With the rapid growth of the virtual asset market, the demand for compliant and professional asset management services is increasing day by day. The cooperation between Sinohope Asset and Orient Securities (Hong Kong) aims to promote high-quality virtual asset fund products to a broader investment group through its strong financial network and distribution channels, and meet the market's demand for diversified investment tools.

Sinohope Asset was awarded the title of "Best Digital Asset Fund" by Asia Investor in 2025.

On March 25, AsianInvestor,an authoritative asset management magazine in the Asia-Pacific region, announced the results of its "Asset Management Awards 2025". The multi-strategy virtual asset fund under Sinohope Asset won the title of "Best Digital Asset Fund" in 2025.

It is reported that Sinohope Asset's multi-strategy virtual asset fund was officially launched in April 2021, mainly investing in the top 200 cryptocurrencies and virtual asset futures by market value, providing traditional investors with opportunities and channels to safely and compliantly access "blue chip" crypto assets.

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Industry Updates

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In March 2025, after experiencing sharp fluctuations in February, the cryptocurrency market continued to face pressure, and its overall trend was quite different from previous market expectations. Although the market has rebounded to a certain extent, the influence of multiple factors has kept market sentiment still low.

After a sharp drop to $78,258 at the end of February, BTC began to bottom out and rebound in early March, once rebounding to the $95,000 level, and then continued the downward pattern to $76,606, with a monthly return rate of -0.7%. Although some investors have attempted to accumulate shares at a low price, the problem of capital outflow from Bitcoin ETFs has still not been effectively cursed. In March, the outflow from Bitcoin ETFs reached 2.5 billion US dollars. The selling pressure in the market persists, and the confidence of institutional investors remains relatively fragile. When pessimistic expectations are brewing, it is easy for market sentiment to fall into a negative feedback loop of a spiral decline. The market performance of ETH is even less optimistic. In early March, the price of ETH bottomed out and rebounded to $2,550. However, due to the lingering aftereffects of the Bybit hacking incident at the end of February, the price of ETH remained in a low-level fluctuation, with a monthly return rate of -17.14%. Investors' confidence in ETH is waning, and some institutions and analysts continue to lower their expectations for the future of ETH.

Although the market performance was not satisfactory, a turning point emerged at the level of crypto policies. The Trump administration accelerated legislation for the crypto industry, and March became a milestone month for the regulation of cryptocurrencies in the United States: The Digital Asset Market Structure Act passed a vote in the House of Representatives, clearly classifying BTC and ETH as commodities and establishing the CFTC as the leading regulatory body to eliminate the uncertainty of the SEC's "enforcement and regulation". The Ministry of Finance launched the "Strategic Bitcoin Reserve" pilot program, announcing the purchase of approximately 8,200 BTC as part of the diversification of national reserve assets. In addition, Trump has publicly supported cryptocurrencies. In his speech on March 15th, he promised to "ensure that the United States becomes the global center of crypto innovation" and urged the Federal Reserve to study alternatives to the digital dollar.

The clarification of policies has driven a rapid recovery of market sentiment. The cryptocurrency fear and greed index has rebounded from 28 (extreme fear) in February to 61 (greed). Among the top 30 cryptocurrencies by market capitalization, the ones with the highest yields are BGB (+13.28%), TON (+12.84%), and OKB (+7.42%), while the ones with the lowest yields are PI (-67.71%), HYPE (-34.5%), and LTC (-33.41%). The S&P Cryptocurrency BDM Ex-MegaCap Index, which reflects the performance of Altcoins other than BTC and ETH, dropped by 10.65%, and the S&P Cryptocurrency DeFi Index, which reflects the decentralized sector, declined by 17.98%.

Overall, the cryptocurrency market in March 2025 will continue to be in a stage of volatility and adjustment. The uncertainty of the macro environment and the lack of market confidence make the outlook for the cryptocurrency market still full of challenges. Investors need to closely monitor policy changes and macroeconomic trends, and adjust their investment strategies at the same time to deal with market instability.

Crypto News

MGX invested 2 billion US dollars in Binance, setting a new record in the crypto industry

On March 12th, Binance and MGX, an artificial intelligence and advanced technology investor based in ABU Dhabi, announced a landmark $2 billion investment. This investment is the first institutional investment Binance has received to date, marking an important step forward for Binance in promoting the adoption of digital assets and strengthening the role of blockchain in global finance. This is not only the largest single investment in a crypto company, but also the largest investment ever paid in cryptocurrency (stablecoin).

Zoth lost $8.32 million in theft, and the attacker's funds came from ChangeNOW

On March 21, according to MistTrack monitoring, Zoth suffered a total loss of about $8.32 million in the attack. Tracking shows that the attacker's initial source of funds was the ChangeNOW platform address. Earlier news, SlowMist tweeted that the core logic contract of the Zoth platform was replaced with a malicious contract due to the leakage of the administrator's private key.

TON Foundation Raises Over $400 Million Through Token Sales

On March 20, the TON Foundation announced that venture capital firms such as Sequoia Capital, Ribbit, Benchmark, and Kingsway invested over $400 million by purchasing the Toncoin cryptocurrency. In addition, investors such as Vy Capital, Draper Associates, and Libertus Capital also participated in this round of investment. A spokesperson for the TON Foundation said: “These venture capital firms invested through Toncoin, rather than through traditional equity or cash.”

WLFI plans to launch the institutional-level stablecoin USD1, with initial offerings on Ethereum and BNB Chain

On March 24th, the Trump family's crypto project WLFI announced plans to launch the US dollar stablecoin USD1 for institutions. In the initial stage of its launch, USD1 will be minted on the Ethereum and BNB Chain blockchains and is planned to be expanded to other protocols in the future. Its reserve assets are held by BitGo, one of the largest digital asset custody companies in the United States, and are regularly audited by third-party accounting firms.

Unlike algorithmic stablecoins or anonymous DeFi projects, USD1 combines the flexibility of DeFi and relies on the credibility and security of traditional finance, avoiding high-risk return commitments. Unlike other US dollar stablecoins that are more targeted at retail users, USD1 is mainly aimed at institutional clients, positioned to provide secure and efficient cross-border payment and transaction tools, while supporting the wide application of the DeFi ecosystem.

Giant Moves

Strategy once again bought 22,048 BTC for approximately $1.92 billion

According to the official announcement, Strategy once again bought 22,048 BTC for approximately $1.92 billion between March 24 and March 30, at a price of approximately $86,969 per Bitcoin, and has achieved a return of 11.0% so far in 2025. As of March 31, 2025, Strategy holds 528,185 BTC, acquired at a price of approximately $35.63 billion, at a price of approximately $67,458 per Bitcoin.

Intercontinental Exchange has reached an agreement with Circle to integrate the US dollar stablecoin USDC into its products and infrastructure

On March 27th, Jeremy Allaire, a co-founder of Circle, posted on the X platform that the global exchange and capital market giant intercontinental Exchange (ICE) and Circle are committed to integrating USDC into their market products and infrastructure. Currently, the two companies have reached an agreement. Explore the integration of USDC and USYC into a wide range of traditional financial markets, exchanges and clearing houses.

Canaan's total revenue in 2024 reached 269.3 million US dollars, and as of 2024, it held a total of 1,371.9 Bitcoins

Canaan, a Bitcoin-listed mining company, released its 2024 financial report through official channels. The unaudited financial results for the fourth quarter and the full year ended December 31, 2024, show that the total revenue for the full year of 2024 reached 269.3 million US dollars, representing a year-on-year increase of 27.4%. Canaan's total sales computing power reached 26 million TH/s in 2024, representing a year-on-year growth of 32.6%. In addition to a considerable increase in total sales computing power, the mining revenue in the fourth quarter reached 15.3 million US dollars, a year-on-year increase of 312.5%, and 186 Bitcoins were mined. The total revenue from self-operated mining for the entire year of 2024 was 44.02 million US dollars, representing a year-on-year growth of 29.6%.

As of December 31, 2024, the company held a total of 1,371.9 Bitcoins, and the combined fair value of the cryptocurrency assets and cryptocurrency accounts receivable it held was 131.4 million US dollars.

Fidelity is advancing the issuance of a stablecoin and is currently in the late stage of testing

According to the Financial Times, asset management giant Fidelity Investments is advancing the issuance of its own stablecoin as part of its strategy to expand digital assets. This stablecoin will be managed in its digital asset department and is currently in the late stage of testing.

Kraken announced the acquisition of NinjaTrader for 1.5 billion US dollars

On March 20th, Kraken announced the acquisition of the US futures trading platform NinjaTrader for 1.5 billion US dollars. Digital asset futures and derivatives services are now available in the United States as NinjaTrader has been registered with the CFTC. In addition, Kraken's regulatory licenses in the UK, the EU and Australia will facilitate the expansion of NinjaTrader in these regions.

Regulatory Update

In the West

Kentucky, USA, officially signed the Bitcoin Bill of Rights to protect the rights of self-custody and node operation

The governor of Kentucky, USA, officially signed HB701 into law on March 24 local time, protecting residents' rights to use digital assets, self-custody wallets and run blockchain nodes. The bill explicitly excludes such behaviors from money transmission licenses and securities supervision, and restricts local governments from discriminatory management of related technical activities.

Texas, USA, establishes Bitcoin Reserve Fund to create the first state-run crypto fund in the United States

On March 9, Texas, USA, announced the official creation of the Bitcoin Reserve Fund, becoming the first government-managed cryptocurrency fund in US history. The state senate recently passed the SB 21 bill to promote the establishment of the fund. Lieutenant Governor Dan Patrick said that this move is an important milestone in the development of cryptocurrency, and it is also in line with President Trump’s vision of making the United States a global cryptocurrency leader. Texas is leading this change.

The Russian Central Bank proposed a three-year crypto trading pilot, which is limited to investors with $11.5 million in assets or $50 million in annual income

On March 13, the Russian Central Bank proposed to launch a three-year cryptocurrency trading pilot, which is only for high-net-worth investors who meet certain asset or income thresholds.

According to the proposal, investors who meet the following conditions can participate in the pilot: holding at least $11.5 million in assets or an annual income of $50 million. The pilot still needs government approval, and if it passes, it may become an important step for Russia to promote the development of the crypto market.

New Cayman Islands crypto regulations take effect on April 1, requiring crypto custody and trading companies to obtain licenses

According to the updated regulations, the Virtual Asset Service Providers (Amendment) Regulations, which will take effect on April 1, 2025, the Cayman Islands will require cryptocurrency custody and trading companies to obtain licenses to operate. Companies already operating in the country must submit applications by June 29, 2025, detailing asset security measures and operational details. It is reported that leading cryptocurrency companies such as Coinbase, Binance and Bitwise have already obtained licenses in the Cayman Islands.

In the East

South Korea plans to lift the ban on institutional investors investing in crypto assets in Q3

The Financial Services Commission (FSC) of South Korea said on March 12 that it plans to issue a comprehensive investment guide by the third quarter of 2025 to allow institutional investors to invest in crypto assets. The guide will regulate cryptocurrency investments by institutional investors, listed companies and non-profit organizations and promote market stability.

South Korea plans to lift the eight-year ban on corporate cryptocurrency transactions, with the background including the implementation of the Virtual Currency User Protection Act, which laid the foundation for user protection, and changes in the market environment such as the entry of major overseas companies into the market.

Turkey issues new rules to strengthen cryptocurrency regulation, covering crypto exchanges, custody and wallet services

The Capital Markets Board of Turkey (CMB) issued two regulatory documents on March 13, formally establishing a comprehensive regulatory framework for crypto asset service providers (CASPs), covering cryptocurrency exchanges, custodians and wallet service providers.

According to the new regulations, CMB will strictly regulate crypto platforms, requiring service providers to meet registered capital, management background review and shareholder structure requirements. In addition, CASPs need to invest in compliance infrastructure and comply with strict reporting systems to provide operational data to CMB on a regular basis. The new regulations draw on the European Crypto Asset Market Regulation (MiCA) and the US Securities and Exchange Commission's regulatory approach to strengthen market supervision.

Thai regulators identify Tether stablecoin USDT as a compliant cryptocurrency

According to official news, the Thai Securities and Exchange Commission has identified Tether stablecoin USDT as a compliant cryptocurrency. This move marks a key moment in the development of digital assets in the region and is an important step in clarifying and strengthening Thailand's regulatory framework, which will provide investors with greater flexibility and choice while promoting a more dynamic and resilient industry. By enabling seamless integration of USDT, the decision supports the diversification and modernization of Thailand's financial landscape.

* Note: The terms "virtual assets", "digital assets" and "crypto assets" mentioned above may vary from region to region, but they actually have the same concept.

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About SINOHOPE

Sinohope Technology Holdings Limited (1611.HK) serves as an all-in-one digital asset custody platform, committed to help every enterprise use digital assets safely and easily. Adhering to the principles of "Secure, Compliant, Professional and All-in-one", SINOHOPE provides easy-to-use services, covering MPC self-custody, OTC Desk, digital asset custody and virtual asset management. SINOHOPE understands the importance of compliance. We have been actively applying for various virtual asset and finance-related licenses in major global markets. Up to now, SINOHOPE’s subsidiaries have successfully obtained: (i) approval from the Securities and Futures Commission of Hong Kong to conduct Type 1 (Dealing in Securities), Type 4 (Advising on Securities) and Type 9 (Asset Management) regulated activities and to manage portfolios that invest 100% in virtual assets; (ii) obtained a Trust or Company Service Provider (“TCSP”) License (Hong Kong) and registered as a Trust Company in Hong Kong; (iii) registered the Money Services Business (MSB) from the Financial Crimes Enforcement Network (FinCEN) in the United States

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